

AMWA's 2009 Annual Meeting

PROGRAM

SUNDAY, OCTOBER 25

9:30 – 10:30	Policy Resolutions Committee
10:30 – 11:30	Climate Change Committee
11:30 – 1:30	Executive Committee Meeting (Officers' Executive Session)
2:00 – 5:30	Board of Directors Meeting
6:00 – 7:00	Welcome Reception The Ritz Carlton

MONDAY, OCTOBER 26

8:00 – 4:00	Registration
8:00 – 9:00	Continental Breakfast

General Session I

Presiding:

Brian Ramaley
President, Association of Metropolitan Water Agencies
Director, Newport News Waterworks

9:00	Call to Order
	President's Report Treasurer's Report Election of Directors

9:15 - 9:45	Florida's Water Future This kick-off presentation by Tampa Bay Water General Manager Jerry Seeber looks at an array of water supply challenges facing utilities in Florida and how they are being addressed – including source water protection, the “Eastern Sunbelt” water supply issues common to many other regions of the country, and initiatives to develop new sources.
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*Jerry Seeber, Executive Director
Tampa Bay Water*

9:45 – 11:40	Effective Utility Management: From Principles to Practice Effective Utility Management attributes, developed by utility executives under the auspices of EPA and the six major water industry associations, form the basis of a comprehensive utility management program. This is an interactive session hosted by George Raftelis and will include utility panelists describing how their
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utilities have implemented elements of the EUM program. (Short break at about 10:30.)

*George Raftelis, Chairman & CEO
Raftelis Financial Consultants*

*Billy Turner, President
BTurner Consulting*

*Graham Rich, CEO
Central Arkansas Water*

*Fred Richardson, General Manager
Grand Strand Water & Sewer Authority, S.C.*

*Gwen Ruff, Manager of Strategic Planning and Human Resources,
Columbus Water Works, Ga.*

11:40 – Noon

Recent Advances in Water Research

Rob Renner will discuss the Water Research Foundation's recent accomplishments, planned research projects, and goals for the future.

*Rob Renner, Executive Director
Water Research Foundation*

Noon - 1:30

Awards Luncheon

Ceremonies will honor winners of the 2009 Platinum Awards for Utility Excellence, Gold Awards for Exceptional Utility Performance, and the President's and Donald R. Boyd Awards.

General Session II

1:45 – 2:00

Board of Directors Meeting

2:00 – 2:30

LADWP's Water/Energy Nexus

Water production comprises 13% of U.S. electricity consumption. Meanwhile, climate change and other stresses are forcing water providers to look for more remote or alternative water sources, which often equate to greater energy costs. Jim McDaniel will discuss the impact of these realities on the nexus between water and energy in Los Angeles.

*Jim McDaniel, Senior Assistant General Manager
Los Angeles Department of Water and Power*

2:30 – 3:30

Diversifying Your Supply Portfolio: A Panel Discussion

Stress on water supplies comes from many directions, and utility managers around the country are looking at an equally wide array of diversification strategies to address future resource concerns. Hear how water systems in Oregon, Colorado and Florida are pursuing a mix of water resources through regionalization, aquifer storage and recovery and water reuse.

*Multiple Solutions to Prepare for the Long Term
Greg DiLoreto, General Manager*

Tualatin Valley Water District, Ore.

***Sustainable, Reliable, Drought-Resistant:
Off-Stream Storage and ASR***

Patrick Lehman, Executive Director

Peace River/Manasota Regional Water Supply Authority, Fla.

***Maximizing Water Supplies In Metro Denver
Through Reuse and Integration***

Mark Pifher, Director

Aurora Water, Colo.

5:15 – 7:15 **Reception**
Naples Bay Cruise

TUESDAY, OCTOBER 27

8:00 – 4:00 Registration

8:00 – 9:00 Continental Breakfast

General Session III

9:00 – 9:30 **Turmoil in the Capital Markets**

As a follow-up to one of the most popular sessions at last year's Annual Meeting in New Orleans, finance experts from Morgan Keegan & Co. will assess the state of the current economy and discuss how it may affect utilities' revenue streams and the financing of capital investments.

*Harold Gorman
Morgan-Keegan & Co.*

*Kevin Thompson
Morgan-Keegan & Co.*

9:30 – 10:00 **Building Your Long-Range Financial Plan**
Learn from Mark Premo about how Anchorage Water and Wastewater Utility built a long-range financial plan that integrates annual operational expenses with its proposed capital program and associated debt payments.

*Mark Premo, General Manager
Anchorage Water & Wastewater Utility*

10:00 – 10:15 Break

10:15 – 11:00 **Bay Area Regional Collaboration Case Study**
Mike Wallis and Ray Yep will discuss the mechanics and achievements of the decade-long collaborative partnership among the San Francisco Public Utilities Commission, Santa Clara Valley Water District, East Bay Municipal Utility District and Contra Costa Water District. This regional effort has included

cooperative agreements on emergency preparedness, security, workforce development, asset management, conservation and other critical areas.

*Michael Wallis, Director of O&M
East Bay Municipal Utility District, Calif.*

*Ray Yep, Utility Operations Division Manager
Santa Clara Valley Water District, Calif.*

*Ed Means
Malcolm Pirnie*

11:00 – Noon

The CEO's Guide to Rapid Transformation

External and internal forces are creating the need for water utility CEOs to lead transformative change. Robert H. Miles, a former Harvard professor and corporate transformation practice leader for over 25 years, and Black & Veatch's Bill Kemp will identify transformation inhibitors and reveal what CEOs must do to successfully overcome them. The presentation will show how CEOs can quickly focus, align and engage the full organization and then rigorously follow through for execution.

*Robert H. Miles, President
Corporate Transformation Resources*

*William J. Kemp, Vice President
Black & Veatch*

Noon - 1:30

Luncheon

What Came Before – Fascinating Excerpts from Florida History

Harvey Oyer, a noted author, lecturer, archeologist and attorney from West Palm Beach, will share his passion for history and archeology in a lively talk on the history of Florida and how water issues have helped shape that history from the time of the earliest pre-Columbian canals. A fifth generation native Floridian, Oyer holds a Masters degree in archaeology from Cambridge University and has worked as an underwater archaeologist on Spanish treasure galleons off the Florida Keys. In 2009, the Florida Trust for Historic Preservation recognized him with their Individual Distinguished Service Award.

General Session IV

1:30 – 2:00

Twitter, Facebook and YouTube: Reaching Your Customers and Employees through Social Media

Social media offer new opportunities to reach customers and other audiences, whether for emergency alerts, building support for projects or managing perceptions about your utility. Hear from Dean Dickey how his utility is using Facebook to communicate with customers, podcast "radio shows" for internal employee communications, and other alternative media.

*Dean Dickey, General Manager
Prince William County Service Authority, Va.*

2:00 – 2:45

**How to Supply Water to 350,000 People Without a Water Plant:
Gloucestershire 2007 Flood Response**

In 2007, Gloucestershire, England, suffered the worst flooding disaster in modern UK history. The flood cut off power, and the main treatment plant lay underwater. Severn Trent's Martin Kane will describe how the city used 1,400 water buffalos, 150 tankers, and 50 million bottles of water to supply 350,000 people with safe drinking water for 17 days.

*Martin Kane, Director of Customer Relations
Severn Trent Water Ltd, UK*

2:45 – 3:00

Break

3:00 – 3:45

After the Bushfires: Water System Resiliency in Australia

The horrific Australian wildfires in February 2009 killed 173 people and caused many challenges for local water companies. This presentation by David Parsons of Sydney Water will detail the impact of the fires, lessons learned and the work underway to make all Australian water companies more disaster resilient.

*David Parsons, Manager
Emergency Management & Security
Sydney Water, Australia*

3:45 – 4:30

Design-Build Project Delivery: Successes and Challenges

More than ever, cities are facing the challenge of deteriorating infrastructure and are evaluating alternative and conventional project delivery solutions, such as design-build and design-build-operate. Mike Liggins and Liz Kelly will discuss their experiences with DB and DBO approaches.

*Mike Liggins, Director of Engineering
Bonita Springs Utilities, Fla.*

*Elizabeth Kelly, Director
Project Management and Engineering
Seattle Public Utilities*

4:30 – 4:45

Approval of AMWA's Policy Resolutions

6:00 – 7:00

Reception

The Ritz Carlton

WEDNESDAY, OCTOBER 28

8:30 – 11:30

Everglades Recovery and Tour of Corkscrew Swamp

Meet in hotel lobby at 8:00 am. Bus returns to hotel by 11:30.

Corkscrew Swamp Sanctuary, operated by the Audubon Society, is home to hundreds of species of swamp life, including alligators, tree frogs, numerous butterfly species, egrets, herons and hawks, as well as many types of orchids.

En route to the sanctuary there will be a briefing on the Comprehensive Everglades Restoration Plan, which has the goal of capturing fresh water that now flows unused to the ocean and the gulf and redirecting it to areas that need it most. The majority of the water will be devoted to environmental restoration and reviving a dying ecosystem. The remaining water will benefit cities and farmers by enhancing water supplies for the south Florida economy.