

**AMWA's 2010 Annual Meeting**  
Green Valley Ranch Resort • Henderson, Nevada  
October 24-27, 2010

**Preliminary Program**  
**Updated September 27, 2010**

**SUNDAY, OCTOBER 24**

- 9:30 – 10:30 Policy Resolutions Committee
- 10:30 – 11:30 Climate Change Committee
- 11:30 – 1:30 Executive Committee Meeting (Officers Only)
- 2:00 – 2:30 Board of Directors Meeting – Executive Session (Closed)
- 2:30 – 5:30 Board of Directors Meeting (Open)
- 6:00 – 7:00 Welcome Reception
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**MONDAY, OCTOBER 25**

- 8:00 – 4:00 Registration
- 8:00 – 9:00 Continental Breakfast
- 9:00 Welcome
- The Honorable Andy A. Hafen  
Mayor of Henderson, Nevada
- Call to Order  
President's Report  
Treasurer's Report  
Election of Directors
- 9:30 - Noon General Session I
- Surviving Recession and Emerging as Stronger Utilities**  
Greater Cincinnati Water Works Director Dave Rager will discuss the findings of a Water Research Foundation CEO forum that elicited recession coping strategies and identified opportunities to respond to economic challenges. Louisville Water Company Greg Heitzman and other water executives will share their approaches and then a roundtable session will engage all participants.
- Moderator: Rob Renner, Executive Director, Water Research Foundation  
Overview: David Rager, Director, Greater Cincinnati Water Works  
Utility Case Studies: Greg Heitzman, President and CEO, Louisville Water Company  
Jeffrey Kightlinger, General Manager, Metropolitan Water District of Southern California  
Robert Hunter, Former Commissioner, Atlanta Department of Watershed Management  
Ray Hoffman, Director, Seattle Public Utilities
- Noon – 1:45 Luncheon
- Roundtable Discussions of Surviving Recession Topics

- 1:45 – 2:00 Board of Directors Meeting
- 2:00 – 3:45 General Session II
- 2:00 – 2:30 **When the Pipes Break**  
 When a 66-inch water main bursts near a major transportation artery, turning the roadway into a river, trapping drivers in their cars and launching videos of subsequent helicopter rescues that would play around the world – it’s a “teachable moment” on the state of water infrastructure and public reaction. WSSC General Manager Jerry Johnson describes how his utility used this 2009 event – and a pipe major pipe break that was averted earlier this year – to advance public awareness of the utility’s infrastructure challenges and accomplishments.
- Jerry Johnson  
 General Manager  
 Washington Suburban Sanitary Commission
- 2:30 – 3:00 **Corporate Water Risk and Municipal Bonds**  
 Sharlene Leurig of Ceres, a coalition of investors and public interest groups that works with companies to address sustainability challenges, will give a preview of the findings of a new study on corporate water risk and municipal bonds.
- Sharlene Leurig  
 Senior Manager  
 Ceres
- 3:00 – 3:45 **The Ever-Evolving Bond Market**  
 Harold Gorman and Kevin Thompson of Morgan Keegan & Company will discuss the current bond market climate, new market requirements that could affect utilities, the latest on bond insurance and rating agencies, and strategies for improving utilities’ opportunities in the bond market.
- Harold Gorman  
 Kevin Thompson  
 Morgan Keegan & Company
- UPDATED**  
 6:00 – 7:30 **Reception at Springs Preserve**  
*Buses leave the hotel at 5:15 pm for the Preserve. After the reception, the buses will return to the hotel by 8 pm.*

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**TUESDAY, OCTOBER 26**

- 8:00 – 3:30 Registration
- 8:00 – 9:00 Continental Breakfast
- 9:00 - Noon General Session III
- 9:00 – 9:45 **Energy-Water Nexus from a Power Perspective**  
 Jeffrey Fulgham, Chief Sustainability Officer at GE, will provide an alternate view of this challenging relationship from his perspective as a 29-year veteran in the water industry who now partners with GE customers, organizations and governments to drive awareness of water and energy sustainability issues.

Jeffrey Fulgham  
Chief Sustainability Officer and ecomagination Director  
GE Power and Water

9:45 – 11:50 **Balancing Financial Sufficiency with Community Sustainability and Conservation**  
A look at the water utility's challenge in a poor economy and decreasing demand, to ensure financial sufficiency, yet address the community's broader agenda of sustainability, environmental stewardship, conservation, and service affordability. Featuring utility finance authority George Raftelis and a panel of utility executives who will present their experiences, including how a utility should communicate effectively with policy makers and other stakeholders and gain support for its rate agenda.

Moderator: George Raftelis, CEO, Raftelis Financial Consultants, Inc.  
Utility Case Studies: Scott Potter, Director, Metro Water Services of Nashville  
Jim Lochhead, Manager and CEO, Denver Water Department  
Dennis Porter, Director of Utility Services, City of Henderson  
Bill Young, Director, St. Johns County Utility Department

11:50 – Noon **Utility Financial Information Survey**  
Entering the final month of AMWA's 2010 Utility Financial Information survey, Mike Wallis of East Bay MUD will provide an update on the project and describe some of the valuable uses his utility has found for the UFI database.

Michael Wallis  
Director of Operations and Maintenance  
East Bay Municipal Utilities District

Noon – 2:00 Awards Luncheon  
*Ceremonies will honor winners of the 2010 Platinum Awards for Utility Excellence and Gold Awards for Exceptional Utility Performance.*

2:00 – 4:00 General Session IV

2:00 – 2:30 **What We've Really Learned from a Decade of Asset Management**  
An early AM adopter, the City of Santa Rosa Utility Department has a decade of practical experience in assessing and proactively applying AM data to a myriad of utility decisions. Administrative Services Officer Linda Reed will share lessons learned on the most useful data, applying data in CIP prioritization and what they would do differently.

Linda Reed  
Administrative Services Officer  
City of Santa Rosa Utilities Department

2:30 – 3:30 **Insider Threats in a Recessionary Environment**  
Security officers Michael Hammer of Santa Clara Valley Water District and Steve Dennis of Alameda County Water District will provide a tactical level overview of how the current economic recession has enhanced the risks posed by insider threats, along with steps utilities can implement to improve their resilience.

Steve Dennis  
Environmental Compliance Officer/Emergency Services Supervisor  
Alameda County Water District

Michael Hammer

Assistant Officer, Emergency Preparedness, Environmental health and Safety, and  
Security Services Programs  
Santa Clara Valley Water District

3:30 – 4:00 Adoption of AMWA’s Policy Resolutions

5:30 – 7:00 Reception

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**WEDNESDAY, OCTOBER 27**

7:00 – Noon Two-Part Tour: Intake No. 3 and Hoover Dam  
*Buses return to the hotel no later 12:00 p.m.*

Referred to as Las Vegas’ “third straw,” the Southern Nevada Water Authority’s Intake No. 3, currently under construction, will move up to 1.2 billion gallons of water a day from Lake Mead through a three-mile tunnel. Needed for drought protection, the facility will meet demands when the lake's elevations fall below 1,000 feet, when Intake No. 2 can no longer operate. Tour participants will have the unique opportunity to view up close the 1,200 feet-long, 150-ton tunnel boring machine, which was designed specifically for the project before it heads underground for tunneling activities.

The tour of Hoover Dam starts with a close-up of the dam’s generators and their giant 65-foot spinning shafts and then takes us to the top of a giant 30-foot pipe, feeling the rush and rumble of the water flowing through it. From there we’ll see the jet flow valves and the massive expansive of the arch-gravity dam from below. Finally we’ll go into the dam itself and have the opportunity to look through vents to view Black Canyon and the Colorado River below.