

AMWA staff, members participate in the first community water day at Reservoir Center

January 23, 2023 at 5:00 AM

The Reservoir Center for Water Solutions (<https://www.reservoircenter.org/>) kicked off the first in a series of “Reservoir-themed days” last week to foster community and collaboration in the sector. Water sector marketing and communications professionals from associations and AMWA member utilities, DC Water and WSSC Water, joined the event. The session provided the opportunity for marketing and communications professionals to work alongside peers at the Reservoir Center for the day, network with and meet new colleagues, and learn about trends in the field.

Attendees heard from Travis Loop, founder and host of waterloop, on strategies to engage the media. Executive Director of the WaterReuse Association Pat Sinicropi also discussed the importance of effective communication when undertaking projects.

For more information on upcoming themed days, email Reservoir Center’s Site Manager Gabriella Castro (<mailto:%20Gabriela.Castro@xylem.com>).

Back to *January 23, 2023* (<https://www.amwa.net/monday-morning-briefing/january-23-2023>)

Source URL: <https://www.amwa.net/article/amwa-staff-members-participate-first-community-water-day-reservoir-center>