



December 7, 2015

The Honorable Matthew Cartwright  
 U.S. House of Representatives  
 1419 Longworth House Office Building  
 Washington, D.C. 20515-3817

Dear Congressman Cartwright:

The Alliance for Water Efficiency and the undersigned organizations would like to express our strong support for **H.R. 3720, Water Advanced Technologies for Efficient Resource Use Act of 2015**, and we thank you for your strong leadership in sponsoring this important legislation. Most importantly, this bill would authorize the WaterSense® program, a voluntary product labeling program which is a critical step in improving customer water use efficiency in the United States.

The WaterSense® program, nearly ten years old, stands at the helm of a paradigm shift in nationwide water consumption, despite not having ever been officially authorized by Congress. This worthy program, which has saved 1.1 trillion gallons of water in the United States alone, ensures that the technologies it approves and labels perform well, and meet the product's stated water efficiency claims. Such rigorous review safeguards the market from poorly functioning and inefficient products. Congressional authorization and funding provided by this legislation will provide much needed support for this important program to grow and flourish, which will directly improve the end use efficiency of water use in the United States.

The Alliance for Water Efficiency is a stakeholder-based non-profit organization dedicated to the efficient and sustainable use of water. Our members and supporters include regional, state and local water utilities, plumbing, appliance and irrigation manufacturers, governmental planning agencies, environmental and energy advocacy organizations, water-use experts, corporations and individuals—all of whom share a great interest in promoting the efficient and sustainable use of water in the United States and Canada.

We stand ready to assist you in the passage of this bill.

Sincerely,

Alliance for Water Efficiency  
AIQUEOUS  
American Rivers  
American Standard Brands  
Amy Vickers & Associates, Inc.  
Aqua Energy Solutions  
Arizona Municipal Water Users Association  
Association of California Water Agencies  
Association of Metropolitan Water Agencies  
Athens-Clarke County PUD  
Cobb County Water System  
Ewing Irrigation & Landscape Supply  
Flycatcher Marketing  
Forester Media (*Water Efficiency Magazine*)  
Georgia Association of Water Professionals

Georgia WaterWise  
Lake Havasu City, AZ  
Madison Water Utility  
Marin Municipal Water District  
National Turfgrass Federation  
Neponset River Watershed Association  
New York City Environmental Protection  
Oklare, Inc.  
Plumbing Manufacturers International  
Pürlin, LLC  
The Rain Saver  
Sonoma County Water Agency  
Valencia Water Company  
Water Demand Management  
Western Municipal Water District