

February 14, 2025

The Honorable Lee Zeldin
Administrator
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

Dear Administrator Zeldin:

Congratulations on your appointment as Administrator of the Environmental Protection Agency (EPA). The undersigned associations, water utilities, manufacturers, distributors, consumer groups, and water-interested stakeholders join in encouraging the agency to continue to fund and operate the highly successful WaterSense® program.

This voluntary public-private partnership has helped American consumers choose more efficient products that WaterSense estimates save them more than \$207 billion (in 2023 dollars) on their water and energy bills since the program's inception. These savings are critical to helping consumers afford their utility bills at a time of rising prices and inflation.

Furthermore, WaterSense-labeled products are evaluated to ensure they perform at a high level while also saving water. Americans can choose from more than 45,000 available models of WaterSense-labeled products for bathrooms, commercial kitchens and irrigation systems.

Water security in the United States is a challenge due to drought, aging infrastructure, and contamination. The WaterSense program is a proven solution to help with these issues, and it is critical to the planned economic development of many communities. WaterSense is supported by consumers, manufacturers and the public and private agencies charged with supplying water to American households and businesses. Since its inception in 2006, it has been immensely successful at achieving its goal of reducing water consumption. An estimated 8.7 trillion gallons have been saved using WaterSense-labeled products.

WaterSense fuels innovation in American manufacturing and is strongly supported by the plumbing and irrigation industry. More than 2,200 manufacturers, retailers and distributors, water and energy utilities, state and local governments, non-profit and trade organizations, irrigation training organizations, and homebuilders partner with WaterSense.

For areas affected by drought, state and local partners help promote and incentivize the voluntary use of WaterSense products to avoid and limit the need to impose more stringent drought restrictions. For example, water utilities, many of whom have been facing drought and other supply constraints in recent years, utilize WaterSense certified products as a vital tool that they can promote through conservation outreach and rebate programs, saving ratepayers the expense of each utility certifying water savings of products separately.

WaterSense helps give consumers more choices, offers manufacturers the opportunity to seek labeling for their innovative, high-performing and efficient products, and creates a clear framework for competition among plumbing and irrigation equipment manufacturers. It is clear to us that the voluntary WaterSense program helps further the policy goals set forth in President Trump's Executive Order on Unleashing American Energy. As a result, we urge you to continue your agency's long-standing support for this program.

Sincerely,

Alliance for Water Efficiency

American Water Works Association

AQUOS POOLS & AFS LLC

Arizona Municipal Water Association

Association of Metropolitan Water Agencies

California Water Efficiency Partnership

Cavanaugh

Coastside County Water District

Colorado Water Congress

ConserveTrack

Continental Utility Solutions, Inc.

City of Durham, NC

Gauley Associates Ltd.

City of Goodyear

Green Builder Coalition

City of Flagstaff, AZ

Foothill Municipal Water District

Gallatin River Task Force

Halupka Studio

City of Hays, KS

Hoffman & Associates LLC

Hunter Industries

HydroPoint

International Association of Plumbing and
Mechanical Officials (IAPMO)

International Code Council

Irrigation Association

Justice Energy

KOHLER Co.

Kunkel Water Efficiency Consulting

City of Lacey, WA

Liberty Utilities

LIXIL Corporation

City of Mesa, AZ

Metropolitan North Georgia Water Planning District

Monte Vista Water District

Municipal Water District of Orange County

City of Napa, CA

National Association of Clean Water Agencies

National Turfgrass Federation

New Mexico Water Conservation Alliance

Northern Arizona Municipal Water Users Association

Northwest Water & Energy Education Institute

City of Peoria, AZ

Rancho Water

City of Roundrock, TX

Pacific Institute

Platte Canyon Water and Sanitation District

Plumbing Manufacturers International

Pluvial Solutions

Residential Energy Services Network, inc. (RESNET®)

City of Sacramento, CA

City of Santa Barbara, CA

Seattle Public Utilities, City of Seattle

Sonoma County Water Agency

Southwest Metropolitan Water and Sanitation District

City of Surprise, AZ

Sustainable Waters

The Monterey Peninsula Water Management District

T&S Brass and Bronze Works, Inc.

Upper San Gabriel Valley Municipal Water District

Valley Water

Washington County (UT) Water Conservancy District

Water Demand Management

Water District of Acton, MA

Waterless Co.

WaterNow Alliance

Watershed LLC

Weber Basin Water Conservancy District, UT

Tucson Water