

STRATEGIC PLANS: NOT JUST BINDERS ON THE SHELF



ASSOCIATION OF
METROPOLITAN WATER AGENCIES

TODAY'S DISCUSSION



**STRATEGY
MAKING**



**STRATEGY
DOING**



**STRATEGY
REPORTING**



Facilitator

Darin Thomas VICE PRESIDENT, Raftelis Financial Consultants, Inc.



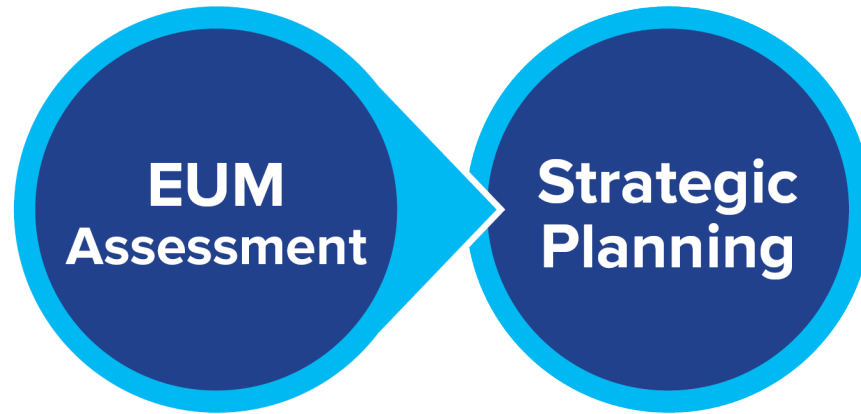
STRATEGY MAKING



METRO WATER SERVICES
NASHVILLE AND
DAVIDSON COUNTY



Shanna Whitelaw
STRATEGIC PLANNING
MANAGER



EUM ASSESSMENT



STRATEGIC PLAN DEVELOPMENT





STRATEGY DOING



**MONTGOMERY
COUNTY**
ENVIRONMENTAL
SERVICES



Pat Turnbull
DIRECTOR OF
ENVIRONMENTAL SERVICES





STRATEGY REPORTING



SOUTH CENTRAL
CONNECTICUT
**REGIONAL WATER
AUTHORITY**



Beth Nesteriak
DIRECTOR OF
BUSINESS STRATEGY

- Half Time
 - 11 goals, 33 initiatives and a lot of paperwork!
- Focus Areas
 - 4 areas, 8 initiatives
- Implementation & Alignment



**Strategic
Plan
Updates**



**Global
Metrics**



**Key
Performance
Indicators**

